



INSIGHT EDS NEW LOOK FOR 2008

Insight EDS approached MaxMedia to freshen up their brand updating it with a stronger look that translates well from their new business cards to the new website.

The Insight EDS brand retains the colour scheme of the old logo but expands on the concept of security through the wave motif. Insight will roll out the 'new' look brand onto their vehicles, stickers and uniforms over the coming months.

